College of
COMPLEMENTARY HEALTH
PROFESSIONALS OF BC

THE COLLEGE OF COMPLEMENTARY HEALTH PROFESSIONALS OF BRITISH COLUMBIA (the "College")

In the matter of a Regulatory Complaint under the
Health Professions and Occupations Act, SBC [2022] c 43 ("HPOA"), regarding:

Jun Hua Zhu, TCMP
INQ2025-00135TCMA

CONSENT ORDER
(pursuant to section 158 of the HPOA)

BY THE REGISTRAR:

WHEREAS:

A. On November 26, 2025, pursuant to section 33 (1)) of the *Health Professions Act*, RSBC 1996, c 183 (the "HPA"), the College initiated an investigation following a complaint submitted by a patient (the "Complainant") alleging that Jun Hua Zhu, TCMP (the "Respondent"), failed to adequately inform the Complainant of the cost of herbal products and failed to adequately label those products (the "Complaint").

B. On January 15, 2026, the Respondent was provided with notice of the investigation regarding the Complaint.

C. On April 1, 2026, the HPA was repealed and replaced by the HPOA. Pursuant to section 428 of the HPOA, the Complaint continued under the provisions of the HPOA.

D. The investigation was conducted in accordance with Part 3 of the HPA and Division 12 of the HPOA.

E. The Respondent was provided with an opportunity to respond to the investigation before the College's Investigation Committee deliberated on the disposition of the Complaint.

F. On July 2, 2026, a panel of the College's Investigation Committee assessed the Complaint pursuant to section 134 (2) (b) of the HPOA.

G. Pursuant to section 136 of the HPOA, the Panel determined it had reasonable grounds to believe the Respondent committed an act of misconduct by:

i. On September 6, 2025, September 8, 2025, September 11, 2025, and September 16, 2025, failing to be transparent with the Complainant about the specific cost of herbal products before they were sold in violation of Part E of the Jurisprudence Handbook (then in place).

ii. On September 6, 2025, September 8, 2025, September 11, 2025, and September 16, 2025, selling the Complainant herbal products packaged in unlabeled plastic bags in violation of sections 5.3.2 and 5.4.4 of the Safety Program Handbook (then in place).

H. Pursuant to section 136 (2) (a) of the HPOA, the Panel directed the Registrar to dispose of the Complaint by making an order with the Respondent's consent pursuant to section 158 of the HPOA.

I. The Respondent consents to the making of this Consent Order pursuant to section 158 of the HPOA.

J. The Respondent acknowledges that he has read and understood the terms of this Consent Order and was given the opportunity to seek independent legal advice before consenting to the terms of the order.

K. The Respondent acknowledges that, in accordance with section 256 of the HPOA, the Registrar must publish the terms of the Disciplinary Order and the reasons for the Disciplinary Order.

L. The Respondent acknowledges that a breach of the terms of this Consent Order constitutes misconduct pursuant to section 11 of the HPOA and any alleged breach may result in an investigation under the HPOA and lead to further regulatory consequences.

DISCIPLINARY ORDER

PURSUANT TO SECTION 158 (2) (b), 269 and 270 OF THE HPOA, THE REGISTRAR ORDERS THAT:

1. The Respondent acknowledges that they engaged in misconduct and consents to a reprimand for the following conduct:

    a. On September 6, 2025, September 8, 2025, September 11, 2025, and September 16, 2025, the Respondent failed to be transparent with the Complainant about the specific cost of herbal products before they were sold, in violation of Part E of the Jurisprudence Handbook (then in place).

    b. On September 6, 2025, September 8, 2025, September 11, 2025, and September 16, 2025, the Respondent sold the Complainant herbal products packaged in unlabeled plastic bags in violation of sections 5.3.2 and 5.4.4 of the Safety Program Handbook (then in place).

2. The Registrar accepts the Respondent's undertaking not to repeat the following conduct:

    a. Failing to ensure a patient understands the total cost of products before they are sold.

    b. Failing to adequately label herbal prescriptions, including failing to affix to each herbal product available for sale a label that clearly describes the contents of the product and its price.

3. Within one month of consenting to this order, the Respondent must review the current College Bylaws and Professional Standards, and report completion to the College.

4. Within three months of consenting to this order, the Respondent must e-complete the College's Interactive Safety Course and report successful completion to the College.

5. For a period of twelve months commencing on the date the Respondent consents to this order, the following conditions are

imposed on the Respondent's practice authority:

a. If the Respondent sells an herbal product to a patient, the Respondent must include in his clinical record for that patient, a photograph of the product sold which clearly shows the product's label; and

b. The Respondent must cooperate with random audits of his practice locations as well as his clinical and billing records to ensure the Respondent is complying with labelling and financial disclosure requirements.

College of Complementary Health Professionals of British Columbia:

Marta Kumor Fane
Deputy Registrar

Dated at Vancouver this 20th day of October, 2026.