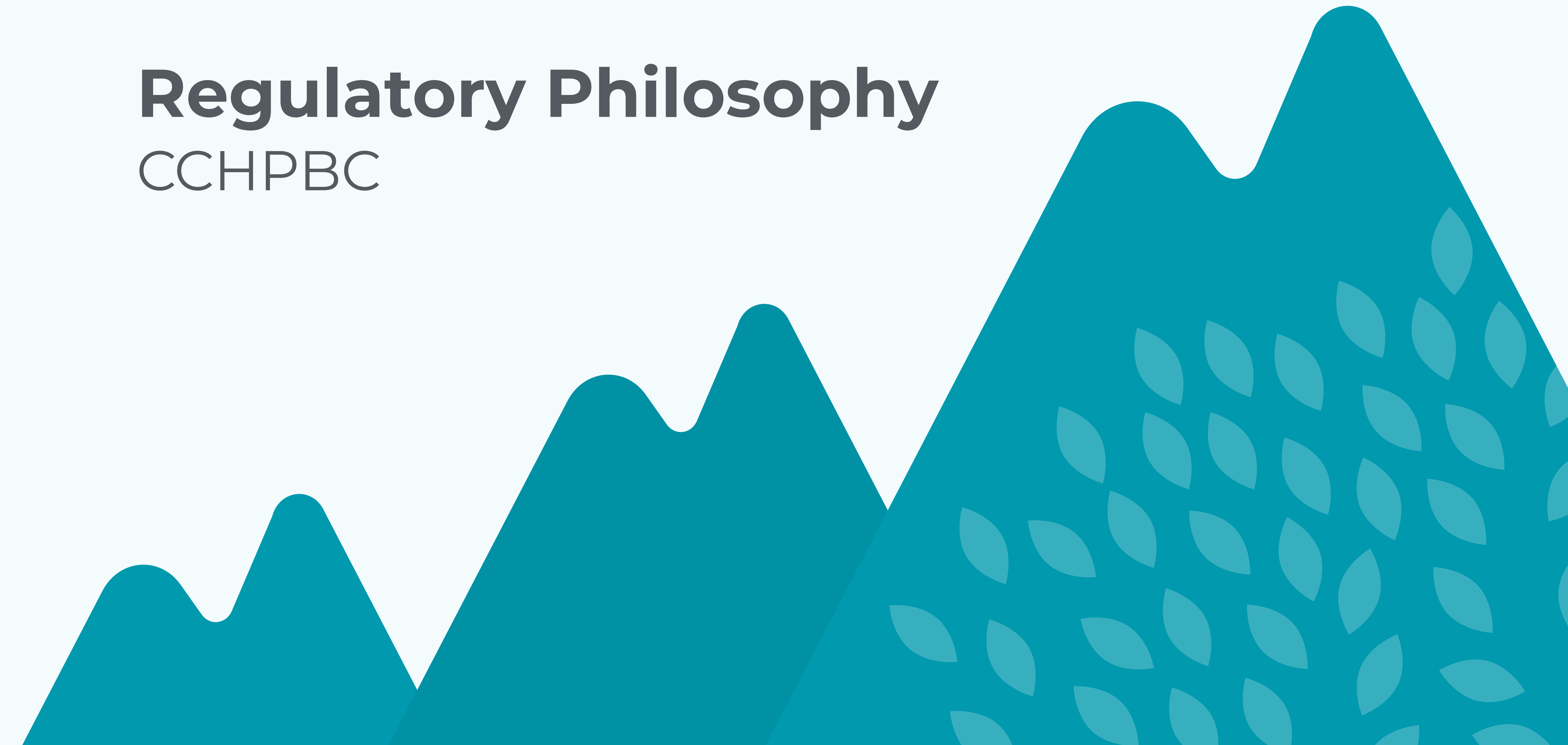


Regulatory Philosophy

CCHPBC



Land acknowledgement

The College of Complementary Health Professionals of British Columbia (CCHPBC) regulates more than 13,000 health professionals, including: chiropractors, massage therapists, naturopathic physicians, and traditional Chinese medicine practitioners and acupuncturists, who practise in what is referred to today as the province of British Columbia (B.C.).

We acknowledge the College serves all people living in the traditional and unceded territories of more than 200 First Nations which comprise the land colonially known as British Columbia. We recognize the enduring connection that First Nations have with these lands. This relationship has existed since time immemorial and it continues to shape communities, cultures, and ways of knowing today.



Sea to Sky Highway on Pacific Ocean West Coast

The Origins of Our Logo



The Iconic Twin Peaks

Our logo was created by Siem Te'ta-in (Shane Pointe), Coast Salish Knowledge Keeper drawing inspiration from the local landscape and its deep significance to Indigenous Peoples. The twin peaks represent two mountain summits visible from Vancouver. In Skwxwú7mesh (Squamish) culture, they are known as Ch'ích'yíúy Elxwíkn (pronounced chee-chay-yuh ayhl-kweekh-n), meaning "The Twin Sisters."

The design also symbolizes four colleges coming together, reflecting shared responsibility, collaboration, and collective strength.



[Click here and watch the story behind our logo](#)

Our Story

1. Becoming One



2. Growing Our Identity



3. Rooted and Growing



In June 2024, CCHPBC was formed by bringing together four legacy colleges, each regulating a distinct yet complementary health profession under one regulatory banner, our people became one team, working together to protect the public.



CCHPBC began shaping its unique identity through its regulatory philosophy. Grounded in anti-discrimination and guided by Nicole Halbauer (X'staam Hana'ax) and HEAL Healthcare, this work invited us to learn, reflect on bias, decolonize our approach, and embed anti-discrimination in all we do.



Now mature, though always growing, our regulatory philosophy is depicted as a tree: roots (mandate) anchor it in the earth, a sturdy trunk (principles) stands firm in adversity, branches (values) adapt to emerging trends and technologies, and growth toward the sun (vision) reflects our aspiration for regulatory excellence.



Our Regulatory Philosophy in Context

CCHPBC's Regulatory Philosophy explains how the College approaches its public protection mandate within the authority given to it by law. That authority comes from provincial legislation, including the Health Professions and Occupations Act and related regulations, which define what the College is responsible for and where its limits are. Within this framework, CCHPBC regulates designated health professionals by setting expectations for safe, ethical, competent and person-centred care, addressing risks to the public and supporting fair and consistent regulatory processes.

While the College must always act within its legal authority, it also has flexibility in how it expresses its values, designs its processes, and makes regulatory decisions. This philosophy connects CCHPBC's mandate, strategic priorities, anti-discrimination commitments, and regulatory tools into one shared approach that guides the work of staff, committees, and the Board.



Emerald Lake, Yoho national park, BC



VISION

Towards the Sun

“CCHPBC’s vision is to be a re-imagined regulator, continuously striving for regulatory excellence as we deliver on our mandate to protect the public from harm and discrimination.”



VALUES

Our Branches

- **Putting people first:** We act with compassion and respect towards all licensees, applicants, patients, and others.
- **Fairness:** We treat everyone fairly, considering procedural fairness and natural justice. Our processes are consistently applied.
- **Anti-discrimination:** We promote anti-discrimination measures and believe in justice, equity, diversity, and inclusion.

Our Trunk: Guiding our Approach

Our regulatory principles guide us in how we approach our regulatory work and inform our regulatory decision-making.



1. Improve health outcomes by managing risk

We assess risk when determining whether regulatory intervention is necessary. We set standards that support professional autonomy and discretion. We proactively focus on prevention of harm with proportionate force.



2. Results oriented

We seek to evaluate and continuously improve our work. We are always learning, improving, and growing. We establish performance measures to optimize our impact on protecting patients and improving outcomes.



3. Deliver with compassion

We are trauma-informed, emphasizing empathy and considering individual contexts, regulating with clearly communicated boundaries via curiosity and agile problem-solving.



4. Data-informed decisions

We believe in collecting and measuring relevant data and evidence to inform our understanding of risks and help guide and inform our decision-making.



5. Collaborative

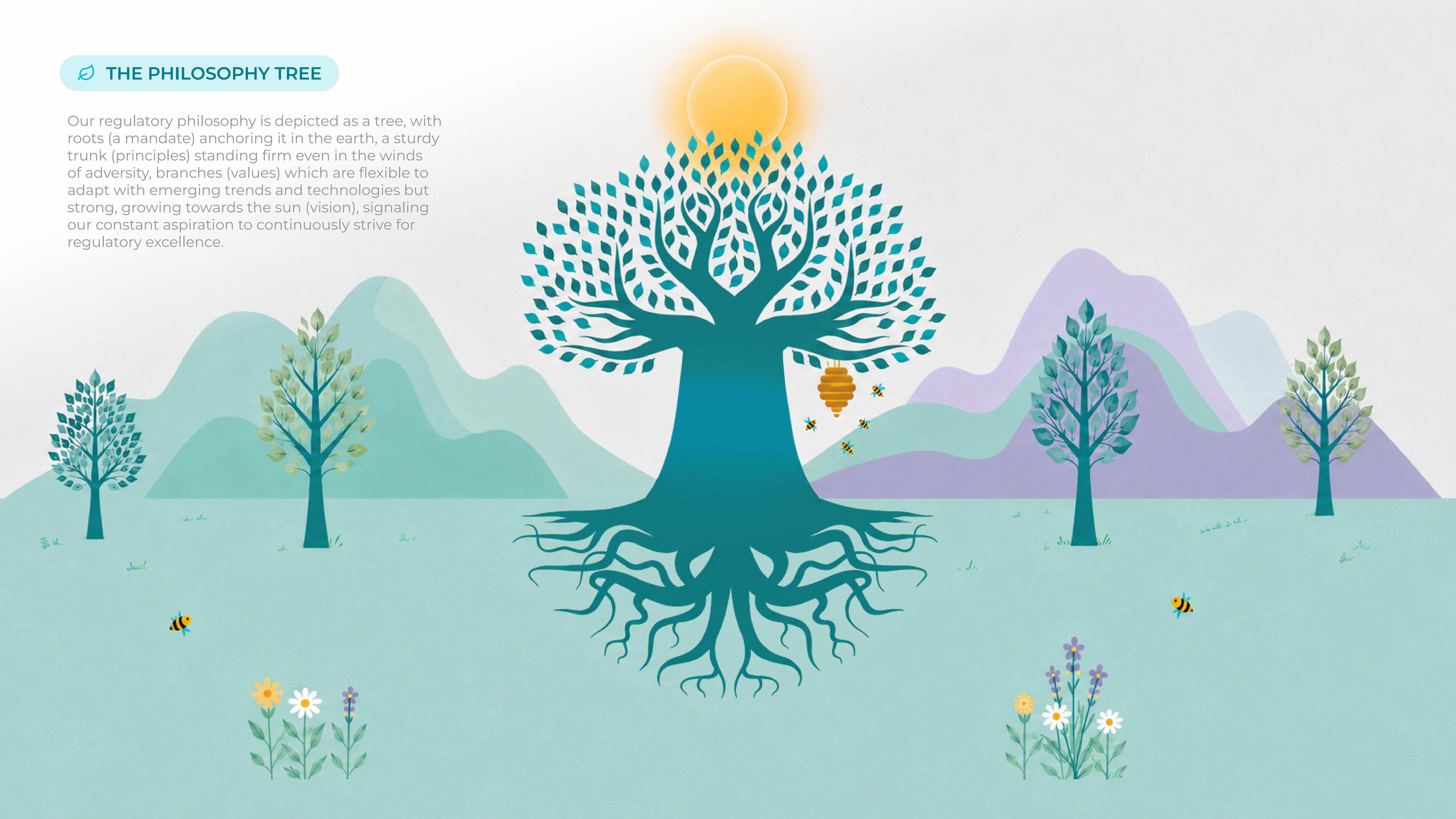
We engage and collaborate with the public we serve, and other health system partners. We aim to build positive relationships, and resolve conflicts where possible.

Our Mandate (The Roots)

Our roots are our role and mandate as a regulator. CCHPBC's mandate is to protect the public from harm and discrimination. We serve the public by regulating approximately 13,000 complementary health professionals (Massage Therapists, Naturopathic Physicians, Chiropractors, Traditional Chinese Medicine Practitioners, and Acupuncturists), to ensure the delivery of safe, ethical, and patient-centered care. We make regulatory decisions in the public interest and are accountable to patients and the public of B.C.

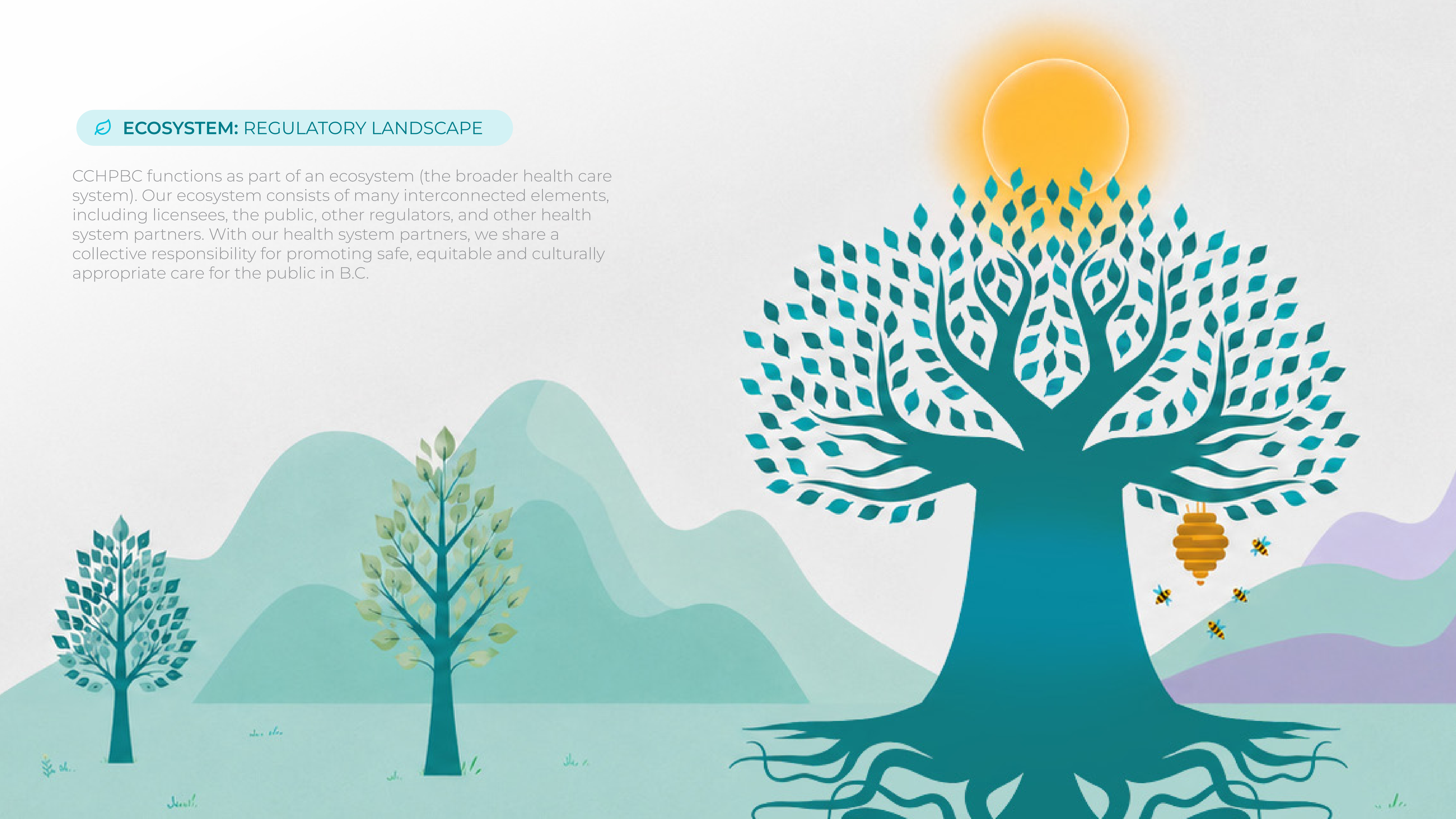
THE PHILOSOPHY TREE

Our regulatory philosophy is depicted as a tree, with roots (a mandate) anchoring it in the earth, a sturdy trunk (principles) standing firm even in the winds of adversity, branches (values) which are flexible to adapt with emerging trends and technologies but strong, growing towards the sun (vision), signaling our constant aspiration to continuously strive for regulatory excellence.



ECOSYSTEM: REGULATORY LANDSCAPE

CCHPBC functions as part of an ecosystem (the broader health care system). Our ecosystem consists of many interconnected elements, including licensees, the public, other regulators, and other health system partners. With our health system partners, we share a collective responsibility for promoting safe, equitable and culturally appropriate care for the public in B.C.



THE METAPHOR

Sun

Vision, signaling our constant aspiration to continuously strive for regulatory excellence.

Branches

Values which are flexible to adapt with emerging trends and technologies but strong.

Honeycomb

Professional and clinical practice standards provide an interconnected, structured and reliable framework that supports safe, consistent, and accountable practice across the professions - just like the honeycomb structure, the standards framework is built to be strong and stable, while remaining adaptable to different practice contexts.

Sturdy Trunk

Principles standing firm even in the winds of adversity.

Roots

A mandate anchoring it in the earth.



Glossary of Terms

This glossary provides key definitions for terms related to health regulation and serves as a guide to navigate and understand the essential concepts in CCHPBC's Regulatory Approach.

✓ **Anti-discrimination**

Policies and practices designed to prevent discrimination based on characteristics such as race, ethnicity, gender, sexual orientation, or other protected attributes within the health care regulatory framework.

✓ **Fair**

Just and impartial treatment without favoritism or discrimination, ensuring equal opportunities and outcomes for all health care professionals and interested parties.

✓ **Health System Partners**

The suite of organizations, authorities, and groups within the ecosystem of governance, delivery, regulation, and continuous improvement of health services in British Columbia. These partners share a collective responsibility for promoting safe, equitable, and culturally appropriate care for all people in the province. Health system partners include, but are not limited to, the Ministry of Health, provincial and regional health authorities, other health regulatory colleges and oversight bodies, educational institutions, health profession associations, and research institutions.

Glossary of Terms

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✓ **Public protection**

The primary goal of health regulation, emphasizing measures and interventions that safeguard the health and well-being of the public by maintaining safe health care practice.

✓ **Right-touch thinking**

Ensuring that interventions and requirements are proportionate to the level of risk identified, avoiding any unnecessary regulatory burdens that may impede the delivery of quality health care. Striking a balance between professional autonomy and regulatory oversight, recognizing that right-touch thinking involves respecting the expertise of health care professionals while intervening when necessary to protect public safety.

✓ **Risk**

The probability of harm or adverse events occurring as a result of health care practices or regulatory decisions. Risk is assessed by a combination of the likelihood an event will occur and the prospective impact, severity, or consequences of that event if it does occur.

Glossary of Terms

This glossary provides key definitions for terms related to health regulation and serves as a guide to navigate and understand the essential concepts in CCHPBC's Regulatory Approach.

✓ Risk-based regulation

A regulatory approach that assesses and addresses risks to public health, safety, and well-being, tailoring interventions based on the level of identified risk.

✓ Statutory authority

The legal power granted to a regulatory body by legislation, outlining its jurisdiction, duties, and responsibilities in overseeing and regulating health care professionals. This involves a clear understanding of the legal framework, respecting the boundaries set by legislation, and ensuring decisions are within the scope of the authority granted.