

Volume 7, Issue 4 Winter 2010

College of Traditional Chinese Medicine Practitioners and Acupuncturists of British Columbia

In This Issue

Dishonest Billing Penalties	. P.2
MSP Billing Reminders	. P.3
Legal Name on Business Cards	. P.3
AGM 2010 Education Program	. P.4
Clinical Records	. P.6
Registration Renewal	. P.7

Important Notice

The Scientific / Education Program and AGM will be presented in English.

Please bring your own FM radio, headset and stationery for simultaneous Mandarin interpretation.

注意事项

继续教育课程和年度大会将会以英文 进行。

请自带调频(FM)收音机和耳机收 听即时国语翻译。

ANNUAL GENERAL MEETING 2010

Sunday January 09, 2011

disson

Radisson Hotel Vancouver Airport

8181 Cambie Road, Richmond, BC

08:00 - 09:00	Scientific / Education Seminar Registration
09:00 - 09:45	Educational Seminar: Treating the Infertile Couple
09:45 - 10:30	Educational Seminar: Purpose and Structure of Ministry of Health Services' Audit and Investigations Branch
10:30 - 10:45	Refreshment Break
10:45 - 11:15	Educational Seminar: Moving the Profession of Traditional Chinese Medicine and Acupuncture into the 21st Century
11:15 - 12:00	Educational Seminar: Updates & Reviews on TCM & Diabetes
12:15 - 01:15	Lunch Break
01:15 - 02:00	2010 Annual General Meeting Registration
02:00 - 04:00	2010 Annual General Meeting

Rainflower Seafood Restaurant

3600 No. 3 Road, Richmond, BC

05:30 - 06:00	Community Dinner Registration
06:00 - 09:00	Community Dinner

Submit the enclosed Community Dinner Registration Form by December 31, 2010 to save \$10 off your meal.

Dishonest Billing Has Severe Penalties

n April 2008, the Ministry of Health Services included acupuncture treatments for the first time in Canada as a supplementary benefit for Medical Services Plan (MSP) premium assistance recipients. The MSP initiative provided premium assistance patients – eligible BC residents with a combined family income of \$28,000 or below – access to receive \$23 per visit for a maximum combined ten visits of supplementary benefits. MSP also provides partial funding to premium assistance patients for selected services of physiotherapists, naturopaths, chiropractors, massage therapists and non-surgical podiatrists. Since 2008, many members of the public have been able to access acupuncture treatment through this extended coverage.

A recent media report exposed a small number of CTCMA registrants who were caught on camera allegedly offering to give receipts for acupuncture treatments that were not performed. Following the media exposé, the College has received additional complaints from the public concerning a variety of irregular billing practices.

The complaints allege a variety of billing irregularities including billings submitted for treatments that were never done or billing multiple treatments when only one treatment is performed. Other allegations include registrants permitting the use of MSP payment/ practitioner numbers by non-registrants, selling registration numbers to other registrants or nonregistrants, or billing for treatments of former patients.

The CTCMA is in communication with the Ministry of Health Services and other third party insurers and will ensure, through its own statutory mandate, that offending practitioners and those who engage in the unauthorized practice of acupuncture and/or submit inaccurate bills will face appropriate regulatory consequences.

The CTCMA Inquiry Committee has initiated investigations into the complaints and will take any action it considers appropriate, including the issuance of citations for Discipline Hearings. The CTCMA may also pursue injunctive relief through the courts.

Practitioners who have attempted to cheat the system and the clinic owners involved will be held accountable and will be required to make restitution for the money that has literally been stolen from our health care system.

On confirmation of dishonest billing practices, the names of offending practitioners and clinic owners will be posted on the CTCMA website and published in the newsletter.

虚假医疗补助退款申请会受到重惩

2008年4月,BC省成为加拿大首个省份将针灸纳入为 MSP 辅助治疗计划为中型补助项目病人提供服务。 最近有媒体揭露有少量中医管理局注册成员虚报针灸治疗开虚假发票。媒体曝光后,管理局接获多宗公众 有关医疗补助退款的投诉。

管理局将秉承立法宗旨确保涉入非法执业或虚假发票行为的执业人员会面临法律的惩处。

那些试图获取非法 MSP 补助退款的执业人员和诊所东主将依法处分并归还非法获得补助。

一旦调查属实,这些人员的名单将会被刊登在管理局的网站和通讯上。

MSP Billing Reminders

- MSP requires that you keep your clinical records in English.
- For MSP billing purposes, acupuncture treatment requires the insertion of an acupuncture needle. The insertion of the needle is a restricted activity under the TCMPA Regulation. The use of nonrestricted activities included in the definition and scope of practice of the acupuncturist do not constitute the treatment of "acupuncture" for MSP billing purposes.
- A registrant is responsible for protecting their CTCMA registration certificate, and the MSP payment and practitioner numbers. If you are no longer working at a clinic, MSP needs to know that you will no longer be billing from that clinic. You are responsible for billing that is done under your name and practitioner number.

MSP 医疗补助退款注意事项

- MSP 要求注册成员保留英文临床记录
- 只有进针的针灸治疗才可以申请 MSP 医疗补助 退款。中医管理条例将进针列为"限制"行为。
 注册针灸师定义和执业范围所囊括的其他非"限 制"行为均不可以申请 MSP 退款。
- 注册成员有责任保护自己的中医管理局注册证明,MSP退款和自己的注册号码。如果您更换了工作的诊所,请立即通知MSP。您须为用您的名字和注册号码名义申报的MSP补助退款负责。

For more information on Medical Services Plan (MSP) and the Medicare Protection Act and Regulations, visit **http://www.health.gov.bc.ca/msp**

Business Card Legal Name Requirement

Registrants are required to list their legal name on business cards. If you generally go by another name, such as a descriptive name given in place of (or in addition to) your legal name, it may also be included in brackets. This includes any alias/English name. The CTCMA website is used by members of the public to confirm a practitioner's registration. Registrants should note that all practising registrants are listed, but only under their legal names.

名片上法定姓名的要求

注册成员务必在名片上列出法定姓名。如果你通常 使用另外一个名字,诸如不同于法定姓名(或附加 在在法定姓名中)的一个别称,也可以在括号内列 出。这包括各种别称或英文名。公众需要使用管理 局网站确认一名执业者的注册身份。 注册成员需要 注意到所有注册执业成员只以其法定姓名在管理局 网站上列出。

AGM 2010 Scientific / Education Program

Radisson Hotel Vancouver Airport

8181 Cambie Road, Richmond, BC.

Sunday January 9th, 2011 8:00 am Registration

Three (3) Continuing Education Credit Hours

The full 3-hour session must be attended to obtain credit. Partial credit will not be given.

Free of Charge

No reservation required. Seats are limited. Registration is on a first come, first served basis.

不設訂位,唯座位有限,以先到先得為準

Scientific / Education Program and AGM sessions will be presented in English with Mandarin simultaneous interpretation service provided. Please bring your own FM radio, headset and stationery.

继续教育课程和年度大会将会以英文进行。请自带调频(FM)收音机和耳机收听即时国语翻译。

09:00 – 09:45 Treating the Infertile Couple

Is there still a place for Traditional Chinese Medicine in today's world of high tech fertility treatments like in vitro fertilization (IVF/ICSI) and pre-implantation genetic diagnosis (PGD)? Join Dr. Lorne Brown, B.Sc., CA, Dr.TCM, FABORM as he discusses how TCM offers hope and proven benefit to infertile couples who western medicine cannot help.

- Dr. Lorne Brown, CA, Dr. TCM, FABORM

Founder and Clinical Director, Acubalance Wellness Centre



Lorne was a chartered accountant (CA) before changing careers to become a Doctor of TCM. He is a Fellow of the American Board of Reproductive Medicine (ABORM), an associate member of the Infertility Awareness Association of Canada, and sits on the Quality Assurance Board of CTCMA. He was the first appointed "Natural Products Expert" to Clinical Research Ethics Board (CREB) for the University of British Columbia as well as the first Canadian to sit as a governing board member on the American Board of Oriental Medicine (ABORM.org).

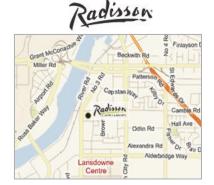
09:45 – 10:30 Purpose and Structure of Ministry of Health Services' Audit and Investigations Branch

This talk will cover the purpose and structure of the Audit and Investigations Branch, how a practitioner is selected for audit, how an onsite audit is conducted, and the potential outcomes of an audit. There will also be a discussion of some of the current concerns that the Billing Integrity Program has regarding acupuncture practices.

- Dr. Vern Davis, CD, MD, FCBOM Audit and Investigations Branch, Ministry of Health Services



Dr. Davis is the Medical Consultant for the Billing Integrity Program, which is part of the Audit and Investigations Branch in the Ministry of Health Services. Dr. Davis has had a varied career including private medical practice, plant and corporate occupational medicine, aircraft accident investigation, aviation medicine and military service in both the navy and air force. He holds degrees in medicine, general science, international studies and occupational health, and is a Fellow of the Canadian Board of Occupational Medicine.



10:30 – 10:45 Refreshment Break

10:45 – 11:15 Moving the Profession of Traditional Chinese Medicine and Acupuncture into the 21st Century

An examination of the advantages of having a single professional organization....this short presentation will provide some insight into the rewards to be reaped from joining forces to develop a stronger public profile while providing the members with beneficial support services.

The consolidation of opinions, the establishment of consistency in your public presentation and the power of a unified voice will enhance your ability to educate the public, improve your image, effect changes in scope of practice and provide numerous benefits to the membership of your organization.

Be prepared to take up the challenge of change!

- Sandy Chernoff, R.D.H., B.Sc.

Soft Skills for Success



Sandy Chernoff has practiced Dental Hygiene since 1968, holds a Bachelor of Science in Health Education, and became a leadership motivational trainer in 1995. She has taught a variety of soft skills courses for various teaching institutions, businesses, professional and volunteer organizations, and conferences.

Her energetic, humorous, and interactive presentation style provides variety and pace and an atmosphere most conducive to retentive learning.

11:15 – 12:00 Updates & Reviews on TCM & Diabetes

In a recent report released by United Health Group Inc., it was predicted that more than 50% of Americans would be impacted by Diabetes or pre-diabetes by the year of 2020. This indicated that Diabetes has now become one of the most important challenges for the medical service system. As part of the medical professions, how much contribution can the TCM profession make to the health and life quality of Canadians?

In this talk, Dr. Chung will review the clinical treatment strategies of TCM on diabetes in the last few decades. Current research recommendations of new TCM clinical tips and protocols will also be presented. The discussion will also cover the opportunities and challenges of TCM for the prevention and treatment of different phases of Diabetes, its complications and Syndrome X (metabolic syndrome).

- Dr. Michael Chung



Dr. Michael Chung has practiced Traditional Chinese Medicine and Acupuncture for more than 20 years with special interest in the study, research and clinical treatment of Diabetes and its complications.

In addition to his TCM practice, he is also a research associate for the BC Cancer Agency and a board member of CICMR (Canadian Institute of Chinese Medicine Research). In the last six years, he has been actively involved with many TCM related research projects and clinical trial studies.

12:15 - 14:00 Lunch Break

13:15 - 14:00	2010 Annual General Meeting Registration Picture ID required (註冊時,請出示附照片之身份証明)
14:00 - 16:00	2010 Annual General Meeting Simultaneous interpretation services provided (提供英/中同聲翻譯)
17:30 - 21:00	Community Dinner Rainflower Restaurant, 3600 No. 3 Road, Richmond. Reservation required. (粵之醉,需預先訂位)

Clinical Record Requirements

n every health care profession, it is imperative that health care practitioners maintain accurate and detailed clinical records. As a general guideline and in compliance with the *Medical and Health Care Services Regulation*, an adequate clinical record is one that includes:

- the date, time and location of the service or consultation;
- the identity of the patient, including the patient's name, address and contact number;
- the identity and signature(s) of the attending practitioner/supervisor and student (if applicable);
- the patient's documented consent for treatment;
- if the service resulted from a referral, the identity of the referring practitioner and the instructions and requests of the referring practitioner;
- the presenting complaints, symptoms and signs, including their history;
- medications and other treatments/therapies being used;
- the pertinent previous history including family history;
- notations on allergies and alerts;
- the positive and negative results of a systematic inquiry relevant to the patient's problems;
- the identification of the extent of the physical examination and all relevant findings from that examination;
- the results of any investigations carried out during the encounter;
- the differential diagnosis, if appropriate;
- the provisional diagnosis; and,
- the summation of the patient's problems and the plan for their management.

For information on MSP clinical record requirements, refer to section 16 of the *Medical and Health Care Services Regulation*.

病历记录的要求

每一个卫生保健行业都严格规定执业者必须确保精 准和详细的病历记录。为符合医疗及卫生保健服务 管理条例的基本准则,一份完善的病历记录需要包 括下列内容:

- 服务及问诊的日期,时间和地点
- 患者的个人信息,包括姓名,地址和联系电话
- 负责治疗的执业者/主管和学生(在适用的情况
 下)的个人信息及签名
- 患者的治疗同意书
- 如果是转介的患者,则需要包括转介执业者的个
 人信息及其相关指引和要求
- 患者的主诉,症候和病史
- 正在使用的药物和其他治疗手段
- 患者相关个人史和家族史
- 过敏记录
- 对患者症状系统性问诊所得到的各方面讯息
- 相关身体检查内容的确认和从身体检查中的得到的信息
- 诊断过程得到的调查结果
- 辩证分析(如果适用的话)
- 假定性诊断;以及
- 患者症状的总结和治疗方案

如欲了解医疗服务计划(MSP)对病历记录的要求, 请参考医疗及卫生保健服务管理条例第16款的相关 规定。

Registration Renewal

Watch your mail for a registration renewal package arriving at the end of January. Please submit your renewal application by **March 4, 2011** so we can confirm your renewal before it expires at the end of March.

Everyone must complete the renewal form. Your personalized renewal form will tell you if you must ALSO sign a declaration regarding:

- completion of required continuing education, or
- completion of minimum patient visits, or
- both of the above.

This personalized requirement depends on your initial registration date: continuing education = 2 year cycle, patient visits = 4 year cycle.

Registrants are required to keep a Registrant File containing documentation, verification and correspondence with the College. You should have the following documents in this file:

- Continuing Education Courses
- Documents showing # patient visits per month or year
- Professional Liability Insurance
- Copies of your application/renewal forms and letters to/from CTCMA

Each year CTCMA contacts a random sample of registrants to check the information in their registrant file. Continuing education hours are easy to record using the Continuing Competency Activities Log. When registrants ask how to document the minimum patient visit requirement, we suggest one of the following systems used by other registrants:

- 1. Listing visits by date:
 - a. March 30: list the names of each patient seen on this day
 - b. March 29: list the names of each patient seen on this day
 - c. etc until you reach 200 visits
- 2. Listing visits by patient name:
 - a. Patient ONE seen on the following dates (25 visits)
 - b. Patient TWO seen on the following dates (50 visits)
 - c. Patient THREE seen on the following dates (80 visits)
 - d. etc until you reach 200 visits
- 3. Copy pages from your appointment book clearly showing patient names for each date.

Student Registration Renewal

CTCMA bylaws state a student registration expires the earlier of:

- March 31 (following year); or,
- Six months after the student is no longer enrolled in an approved training program.

REMINDER: students must notify CTCMA when transferring schools. We will send you a new id tag - this transfer is free.

有關學生註冊登記屆滿的規定如下:

- 來年的3月31日;或
- 當該學生有超過6個月的時間,不再就讀於經批准 的培訓計劃。

請注意:學生在轉換學校時,必須盡快通知管理局, 以便管理局向您們提供新的免費名牌。

Note: It is important that you sign ALL documents sent to CTCMA the same way. If you have signed your name in Chinese characters previously, you must ALSO sign your name in English script beside the characters.

"Balance" is published by:

College of Traditional Chinese Medicine Practitioners and Acupuncturists of British Columbia



1664 West 8th Ave. Vancouver, B.C. V6J 1V4

Tel: (604) 738-7100 Fax: (604) 738-7171 www.ctcma.bc.ca info@ctcma.bc.ca

"Balance" and other publications circulated by CTCMA are the primary sources of information for our registrants in British Columbia. Registrants are responsible for reading these publications to ensure they are aware of latest information, current standards, polices and guidelines.

Questions or Comments?

Questions, comments and content suggestions for *Balance* are welcome and may be forwarded to the Editor, c/o the College:

Christine Thorburn editor@ctcma.bc.ca

Copyright ©2010 College of Traditional Chinese Medicine Practitioners and Acupuncturists of British Columbia. All rights reserved.





www.aidus.net

604-304-7889 604-323-7913

We are the general distributor of Pharmaceutical Co. in Canada for concentrated herbal products in granular or pills form. We also granules herbs in sachets (5~30:1) and bottles(5:1). In addition, we provide high quality acupuncture needles. The E-Fong and Aidus requirements outlined in part 3 of the NHP Regulations by Health Canada. Please call us and visit







64 years of senior pharmaceutical experience

Strict quality control and thoroughly checked for safety in clinical use

Meet pharmaceutical standards of Switzerland, Australia and Canada

Upgraded quality of concentrated Chinese medicine

以深耕積累達64年之製劑經驗, 為您審慎把關臨床用藥之安全。 符合瑞士澳洲加拿大規格要求, 引領濃縮中藥之品質再度升級!



2010 Dec. 15 ~ Dec. 31 Year End Sale ! All single herb & formula granules items on sale! 年終特惠 單藥及複方品項一律35% off !

OUR GOAL :

To source and supply you the best selection of supreme herbs

To provide you the most supportive & thoughtful service

Equipped with the best Canadian full-spectrum TCM dispensary !

The Bema Team is always here to support you !

我們一貫的經營信念:優質嚴選的產品+誠信貼心的服務!

誠信服務優良品質、感謝您的支持與信賴、我們會更加努力!

BEMA Botanical Solutions Ltd. 順天堂優質濃縮中藥 加拿大代理

Tel: (604) 982-9198; Fax: (604) 982-9199; Email: info@bemaherbs.com

#105-998 Harbourside Drive, North Vancouver, BC, V7P 3T2, Canada







Vital Principle Institute A Healing Arts Institute

learn more at: www.vitalprinciple.ca

Auricular Medicine Training Program Integrate Auricular Medicine into your practice!



Seminar I - Online: Foundations of Auricular Medicine Open to ALL Health Practitioners: 16 CEUs (NCCAOM)

February 28 - April 25, 2011

This 8-week online course gives students a solid foundation in German Auricular Medicine. This is the first course in VPI's *Auricular Medicine Training Program*. From here, students may go on to take Seminar II (26 CEUs - BC dates and location TBA) in the summer of 2011 and complete Level One Certification.

With a Level One Certification, students will be able to integrate Auricular Medicine with great success and confidence.

for more information, visit: www.vitalprinciple.ca

Vital Principle Institute | www.vitalprinciple.ca | info@vitalprinciple.ca | A Healing Arts Institute



SOCIETY FOR ACUPOINT INJECTION THERAPY PRESENTS:

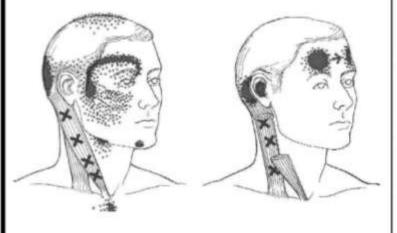
MYOFASCIAL TRIGGER POINT THERAPY COURSE

Taught by <u>Dr. Hal Blatman</u>, MD, DAAPM, ABIHM Diplomat of the American Academy of Pain Management

MYOFASCIAL PAIN TREATMENT SERIES WORKSHOP I: HEAD AND NECK PAIN/TMJ SYNDROME

Myofascial head and neck pain include headaches, tooth pain, face pain, neck pain & TMJ Syndrome. Dr. Hal Blatman will reveal that much of this pain is caused by myofascial trigger points in the musculature. Myofascial trigger points will generate localized and referred pain expressed as pain, numbness, tingling and burning. In this course, attendees will learn proper palpation and muscle grasping, accessing key trigger points in sternocleidomastoid, temporalis, scalenes, pterygoid, TMJ, digastric, suboccipital, semispinalis, and cervical areas. Upper back and shoulder areas will be trapezius, infraspinatus, subscapularis, biceps, latissimus, pectoralis, deltoid and triceps. Syndromes include tennis elbow, osteoarthritic conditions, fibromyalgia, carpal tunnel, neuralgias, dizziness, sinus conditions, headaches, thoracic outlet syndrome and frozen shoulder, etc.

This is a hands-on course and will be open only to those with prior experience and training.



DR. HAL S. BLATMAN, MD, DAAPM, ABIHM

- Founder and Medical Director of the Blatman Pain Clinic
- Diplomat of the American Academy of Pain Management
- American Board of Integrative Holistic Medicine
- Internationally recognized specialist in Myofascial Pain
- Board Certified in both Pain Management and Occupational & Environmental Medicine
- Former President of the American Holistic Medical Association
- Trained by Dr. Janet Travell, MD who was the world's leading expert in treating myofascial pain disorders and the personal physician to President John F. Kennedy

REGISTRATION

Download the registration form at www.lifelonghealth.ca, call 604-538-6850 or email info@lifelonghealth.ca

Cost: \$795.00 plus HST with a 5% early bird discount if registration is received by February 28, 2011. A 5% discount is applied to members of SAIT.

Course dates and times:

Friday, May 27, 2011: 9 am to 6 pm Saturday, May 28, 2011: 9 am to 6 pm Sunday, May 29, 2011: 9 am to 1 pm Location: Executive Plaza Hotel 405 North Road, Coquitlam V3K 3V9

Sheng Zhen Healing QiGong with Master Li Jun Feng

at the Coast Plaza Hotel in Vancouver, BC - January 22-23, 2011



Don't miss this rare opportunity to learn from the world-renowned Master and Founder of Sheng Zhen QiGong!



QiGong consists of slow, meditative movements for the cultivation and mastery of Qi, or life-force energy. These beautiful movements calm one's mood, helping to alleviate worries and nervousness. It nurtures and balances the qi, and brings one into harmony with the universe - the essence of human health.

Healthcare professionals and body therapists can easily incorporate this gigong into their practice. Learn this system and train your patients to promote health from deep within. Better yet, invite your patients to take this workshop with you - after training, arrange group practice sessions with your patients and friends to promote your practice and maintain patient loyalty.

Pre-registration required.

- Earn up to 12 CEUs
- All body types and fitness levels are welcome.
- Experience profound relaxation, stimulating flows of energy and unparalled moments of well-being!
- C Register by December 20th and pay just \$175 + tax for the weekend

For more information please visit **www.easterncurrents.ca/seminars** or call 604-263-5042

REGISTER BY PHONE 1800 667 6866 T 604 263 5042

SEMINARS@EASTERNCURRENTS.CA

happy hold

Wishing you and your family a joyful and peaceful holiday.

DISCLAIMER

Information contained in the advertisements appearing in this newsletter has come from individual advertisers.

The CTCMA does not endorse the services of any advertiser or guarantee the accuracy of any information which appears in advertisements in this newsletter

Page 6

How to Advertise in Balance

Balance accepts advertisements for professional products and Oriental medicine continuing educational seminars, workshops and lectures. The content of all advertisements should be in the profession's interest and must reflect the College's code of ethics, standards of practice, and regulations on marketing as outlined in the CTCMA By-laws (www.ctcma.bc.ca/regulations.asp).

Please note that all advertisements are subjected to content review and approval by the Executive Committee. *Balance* and CTCMA reserve the right to decline advertisement requests after editorial review of the submission.

Advertisment Specifications

The optional sizes available are:

Ads Sizes:	Ads Dimensions:	Ad Cost:
Full page	Vertical: 7.25"(w) X 9.75"(h) / Horizontal: 9.75"(w) X 7.25"(h)	\$500
1/2 of a page	Vertical: 3.5"(w) X 9.75"(h) / Horizontal: 7.25"(w) X 4.75"(h)	\$250
1/4 of a page	Vertical: 3.5"(w) X 4.75"(h) / Horizontal: 4.75"(w) X 3.5"(h)	
Languages:	English; others accepted with English translation	
Font style:	Any easy-to-read font.	
Minimum Font Size:	The equivalent to 9pt. "Times New Roman"	
Colours:	Black & White	
Format:	JPEG not less than 300 dpi	

How to Submit Your Advertisment

Advertisements for each quarterly newsletter are accepted up to 30 days prior to the estimated newsletter distribution dates below:

Spring	March 1st
Summer	June 1st
Fall	September 1st
Winter	December 1st

Please submit your designed pre-press-ready ad in JPEG format, to editor@ctcma.bc.ca